

# Resolving Inaccuracy for Strategic Clarity: Data Governance At the World's Largest Retailer



## Challenge

The Health & Wellness organization of the largest brick and mortar retailer had been facing mounting data accessibility and management challenges which snowballed manual work requirements, leading to further inconsistencies. Business decisions were being made with incomplete or and sometimes inaccurate information. As a strategic partner, DataFactZ conducted thorough analysis and implemented a Data Governance Framework defining governance structure required to support the goals and objectives of the program.



## Solution

Our Solution enabled valuable analyses that supported business objectives through efficient data access and quality data management for leadership to identify and define the subject area data model that would be under the data governance oversight along with a roadmap to centralized "Data Lake" with managed data quality, simplified consumption layer, and automated reporting. Our key accomplishments are listed below

- Defined the Subject Areas and Key Data Attributes to Govern.
- Defined the Data Governance Structure.
- Defined Roles and Responsibilities.
- On Boarded and Educated Data Governance Council.

### Delivery model

Retail

### Delivery model

Hybrid

### Technologies



- Identified and Prioritized Key Policies and Procedures Required
- Defined the Data Stewardship Process
- Defined the Key Performance Indicator Management Process

- Defined the Data Access Process
- Developed Data Governances Policy (Charter)
- Defined the Communication Plan
- Created a roadmap for Centralized Data Lake

## Results

With the Data Governance Framework implemented, the CoE was able to extend the Framework to other subject areas while setting up an enterprise global Data Governance strategy.

### The Next Step



**Request a 1 on 1 solution demo:**  
[mysolution@datafactz.com](mailto:mysolution@datafactz.com)



**...or for further reading download white papers and industry-specific solutions:**  
[DataFactZ.com/Resources](https://DataFactZ.com/Resources)